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Research Topics Development and Literature Search by Using ScienceDirect

4 November. 2022

Associate Professor. Dr. An-Jin SHIE

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Agenda

- Introduce to **ScienceDirect**
- **Accelerating** Developing Research Topics
- **Getting the journal papers** by ScienceDirect
  - System Factions
  - Intelligent Search Methods
- Choosing **the suitable journals** for publishing your article

Ideological and Political Education

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- 积极探索—Getting a systematic method to **develop research topics**
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—Researcher/ Staff Member Life Sciences, USA

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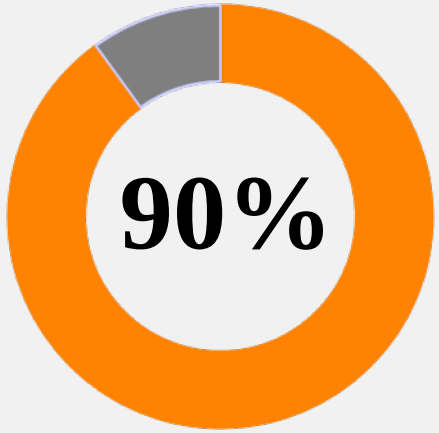
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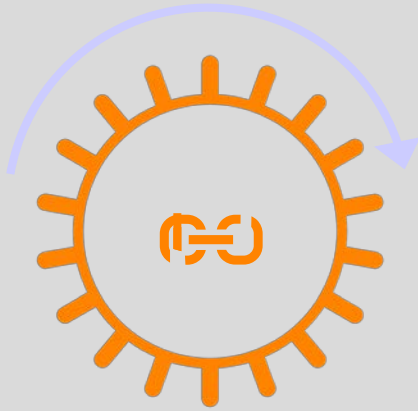
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journal articles (4,664 journals)



of surveyed users agree that in their work they often use books and journals together

Source: TechValidate survey of 267 users of Elsevier ScienceDirect Books. TVID: 39C-DC2-A29



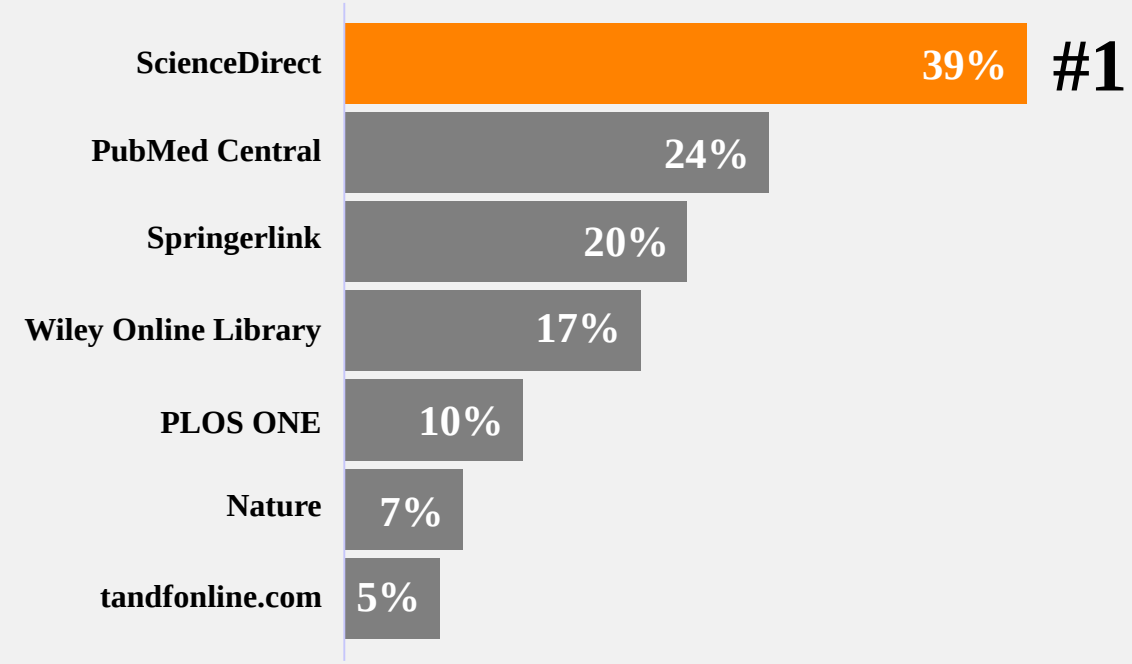
4 Million

Books and journals were used together in the same research session in 2017

ScienceDirect is the full text service researchers most regularly use

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"Which of the following products and services do you USE on a regular basis?"



Sample: Researchers (n=7,148)
Q: Which of the following products and services do you use on a regular basis?

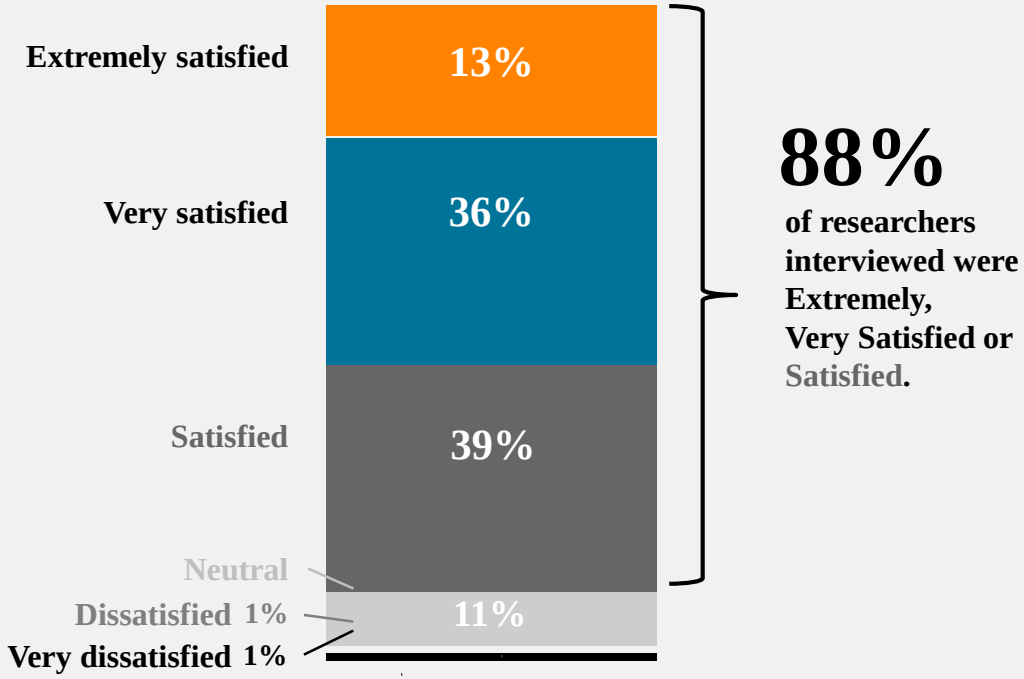
"ScienceDirect is a complete database, with many journals and manuscripts in my research area. Moreover, it is easy to perform keyword searches."

—Head of Department/Senior Management Health Sciences, Brazil

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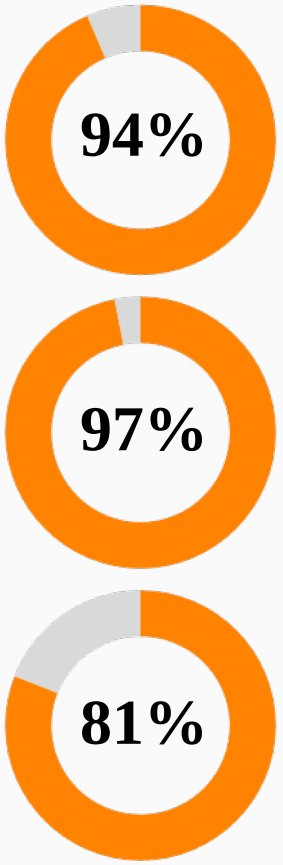
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88%
of researchers interviewed were Extremely, Very Satisfied or Satisfied.

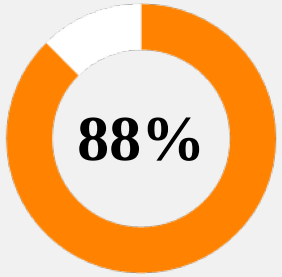
Sample: ScienceDirect users (n=2,071)
Q: Overall, how satisfied or dissatisfied are you with ScienceDirect, including all aspects of the service you receive?

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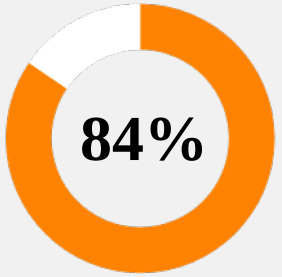


Researchers agree using ScienceDirect positively impacts their research activities…

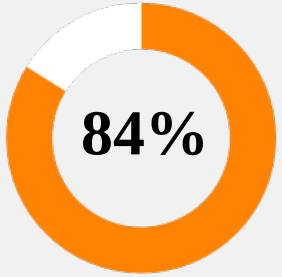
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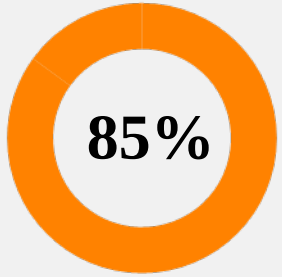
…saves me time



…has particular strengths in my field of specialization



…makes my research activities more successful



…helps me discover research so I am fully informed

Sample: ScienceDirect users (n=2,071)
Q: For each of the following statements, please indicate how much you agree or disagree that the statement applies to ScienceDirect. (% Strongly Agree + Agree + Slightly Agree)

"ScienceDirect is an engine for researching papers which complies with all academic expectations. I have been researching papers on ScienceDirect since 1998 when I started my PhD in the UK and I am still using it."

—Researcher/ Staff Member
Chemistry, Engineering, Env. Sciences, Brazil

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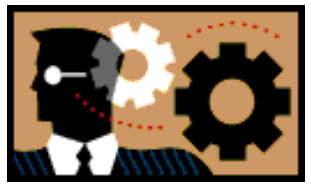


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The Process of Developing Research Topic

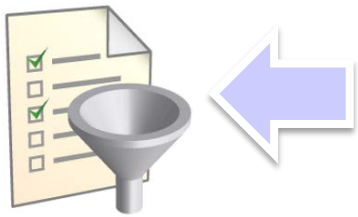


1.Developing Topic

2. Setting Key word



3. Screening literature



4. Reading literature



5. Organizing literature





How to Screen the Research Paper Acceleratingly

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RESEARCH Open Access

An integrated model using the Taguchi method and artificial neural network to improve artificial kidney solidification parameters

An-Jin Shie[1*], Kuei-Hsing Lo[2], Wen-Tsann Lin[3], Chi-Wen Juan[4] and Yung-Tsan Jou[2]

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Full list of author information is available at the end of the article

Abstract

Background: Hemodialysis mainly relies on the "artificial kidney," which plays a very important role in temporarily or permanently substituting for the kidney to carry out the exchange of waste and discharge of water. Nevertheless, a previous study on the artificial kidney has paid little attention to the optimization of factors and levels for reducing the solidification of the artificial kidney during the hemodialysis procedure. Thus, this study proposes an integrated model that uses the Taguchi method, omega formula, and back-propagation network to determine the optimal factors and levels for addressing this issue.

Methods: First, we collected the recommendations of medical doctors and nursing staff through a small group discussion, and used the Taguchi method to analyze the key factors at different levels. Next, the omega formula was used to convert the analysis results from the Taguchi method to assess the defect rate. Finally, we utilized back-propagation network algorithms to predict the optimal factors and levels for artificial kidney solidification, in order to confirm that the key factors and levels identified can effectively improve the solidification rate of the artificial kidney and thereby enhance the effect of hemodialysis.

Results: The research finding proposes the following as the optimal factors and levels for artificial kidney solidification: the amount of anticoagulation should be set at 500 units, the velocity of blood flow at 300 ml/min, the dehydration volume at 2.5 kg, and the vascular access type as autologous blood vessels. We obtained 270 sets of data from the patients of End Stage Renal Disease (ESRD) under the setting of the optimal combination of the factors at different levels; the defect rate of artificial kidney solidification is 12.9%, which is better than the defect rate of 32% in the original experiment. Meanwhile, the patient characteristics for physiological status in BMI, serum calcium, hematocrit, ferritin, and transferrin saturation percentage are improved by this study.

Conclusion: This conclusion validates the ability of the proposed model in this study to improve the solidification rate of the artificial kidney, thereby confirming the model's use as a standard operation procedure in the hemodialysis experiment. The ideas behind and the implications of the proposed model are further discussed in this study.

Keywords: Hemodialysis, Artificial kidney solidification, Taguchi method, Omega transformation, Artificial neural network, Back-propagation network analysis

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International Journal of Hospitality Management
Volume 90, September 2020, 102616

Research Paper

The 7 Ps marketing mix of home-sharing services: Mining travelers' online reviews on Airbnb

Linchi Kwok [a], Yi [illegible], Bei Yu [c]

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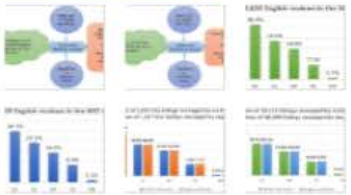
Outline

- Highlights
- Abstract
- Graphical abstract
- Keywords
- 1. Introduction
- 2. The Research Background and Relevant Literature
- 3. Methodology
- 4. Results and Discussion
- 5. Implications and Conclusion
- 6. Limitations and Future Research
- Declaration of Competing Interest
- Acknowledgement
- References
- Vitae

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图表摘要

Figures (8)



Show all figures

Tables (4)

- Table 1
- Table 2
- Table 3
- Table 4

文献亮点

Highlights

- This study reports a big-data, supervised machine learning analysis under 7 Ps.
- The data include 1,148,062 English reviews for 37,092 Airbnb listings in SF & NYC.
- The most mentioned marketing mix are Service Product & Physical Evidence.
- Multi-unit and single-unit hosts show little difference under 7 Ps.
- Superhosts and ordinary hosts differ in Service Product, Physical Evidence, & People.

Abstract

The 7 Ps model is a very useful tool in helping service firms solve managerial issues in marketing. Guided by the 7 Ps marketing mix framework, a big-data, supervised machine learning analysis was performed with 1,148,062 English reviews of 37,092

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Bei Yu, Ph.D., is an Associate Professor at the School of Information Studies, Syracuse University. Her research expertise is in applied natural language processing and computational social science.

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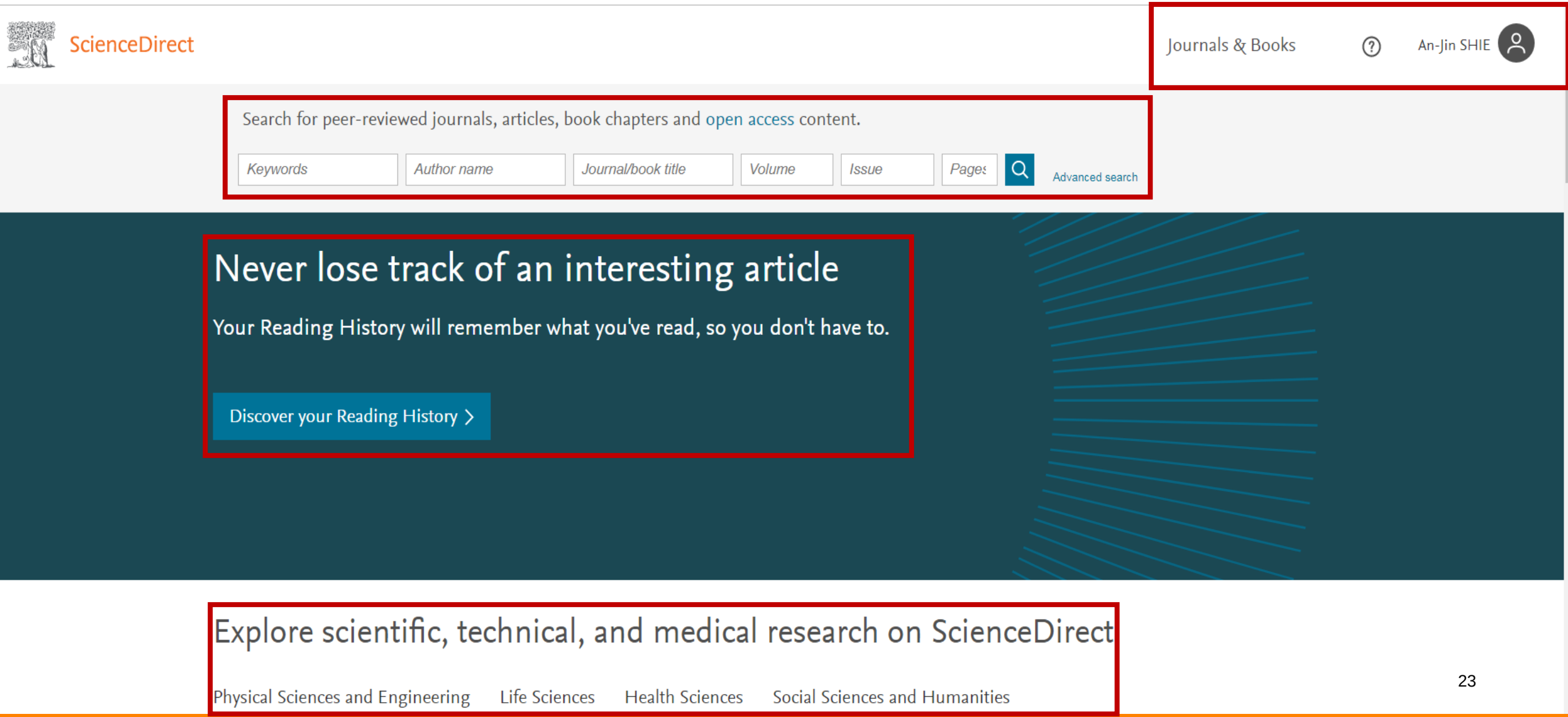
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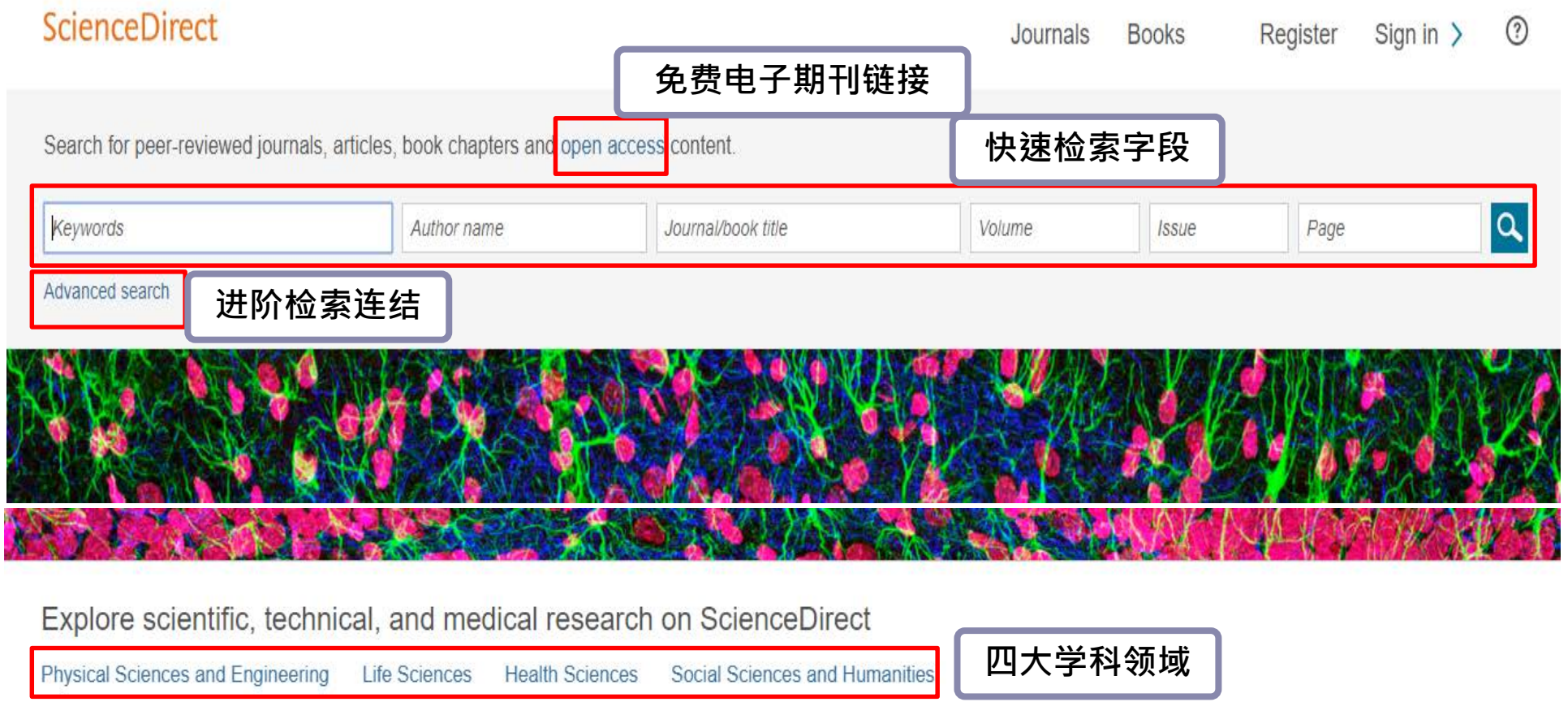
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Energy
Engineering
Materials Science
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Physics and Astronomy

Life Sciences

Agricultural and Biological Sciences
Biochemistry, Genetics and Molecular Biology
Environmental Science
Immunology and Microbiology
Neuroscience

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Social Sciences

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Nursing and Health Professions
Pharmacology, Toxicology and Pharmaceutical Science
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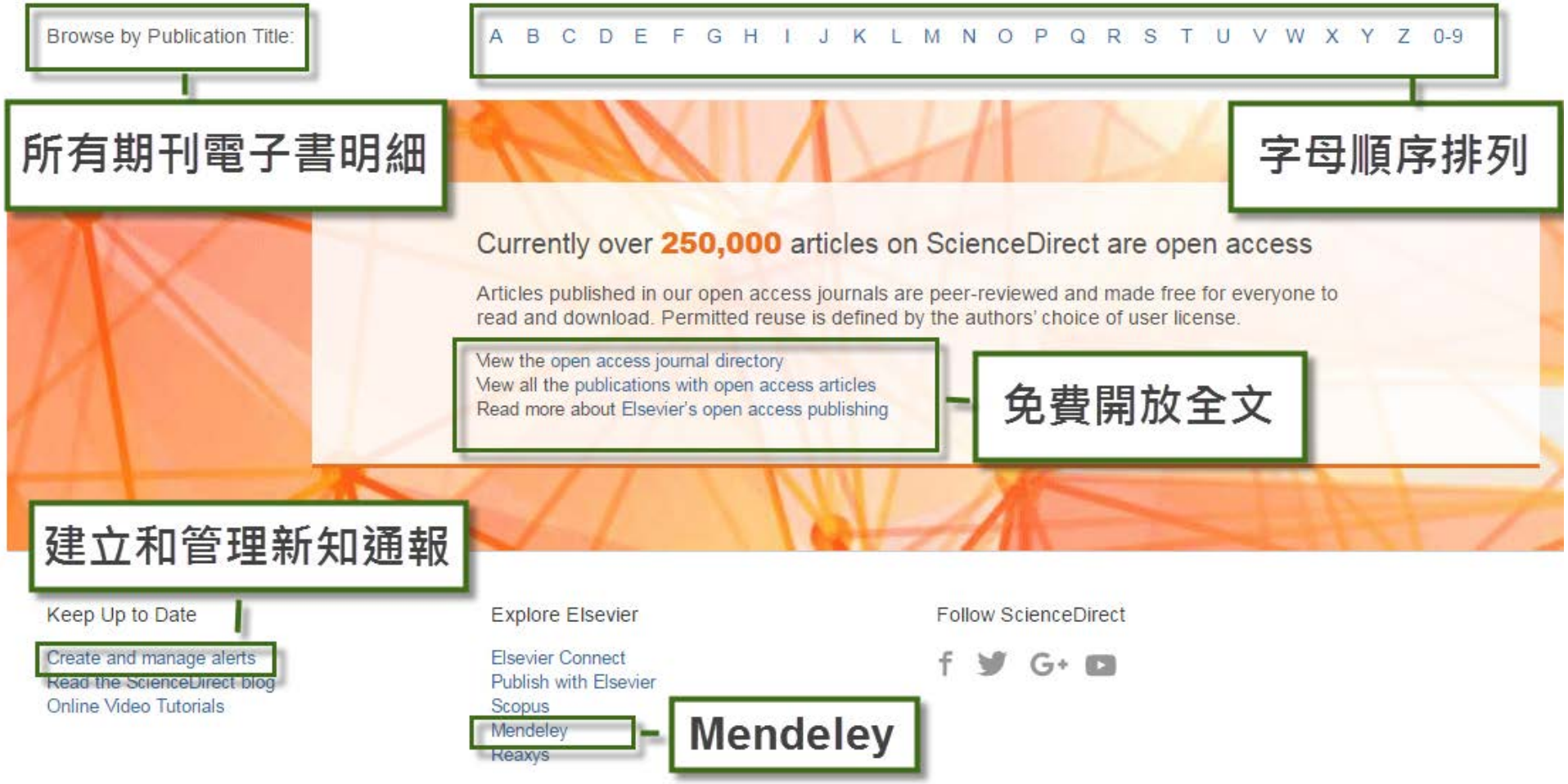
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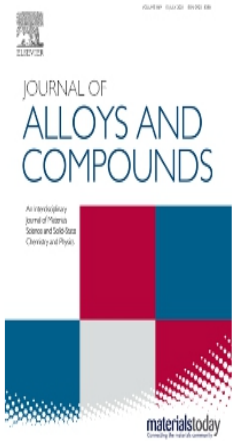
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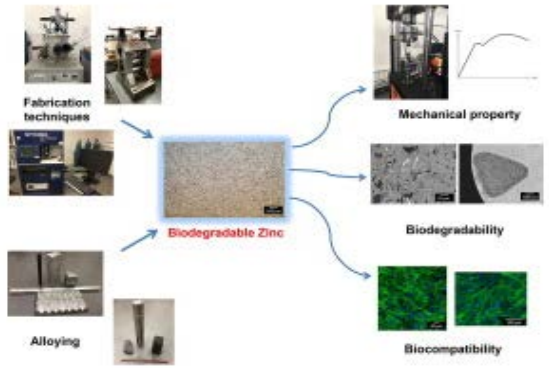
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International Journal of Hospitality Management
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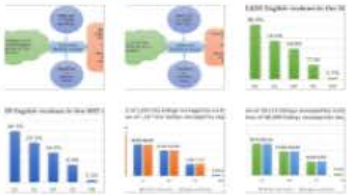
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- 3. Methodology
- 4. Results and Discussion
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Highlights

- This study reports a big-data, supervised machine learning analysis under 7 Ps.
- The data include 1,148,062 English reviews for 37,092 Airbnb listings in SF & NYC.
- The most mentioned marketing mix are Service Product & Physical Evidence.
- Multi-unit and single-unit hosts show little difference under 7 Ps.
- Superhosts and ordinary hosts differ in Service Product, Physical Evidence, & People.

Abstract

The 7 Ps model is a very useful tool in helping service firms solve managerial issues in marketing. Guided by the 7 Ps marketing mix framework, a big-data, supervised machine learning analysis was performed with 1,148,062 English reviews of 37,092

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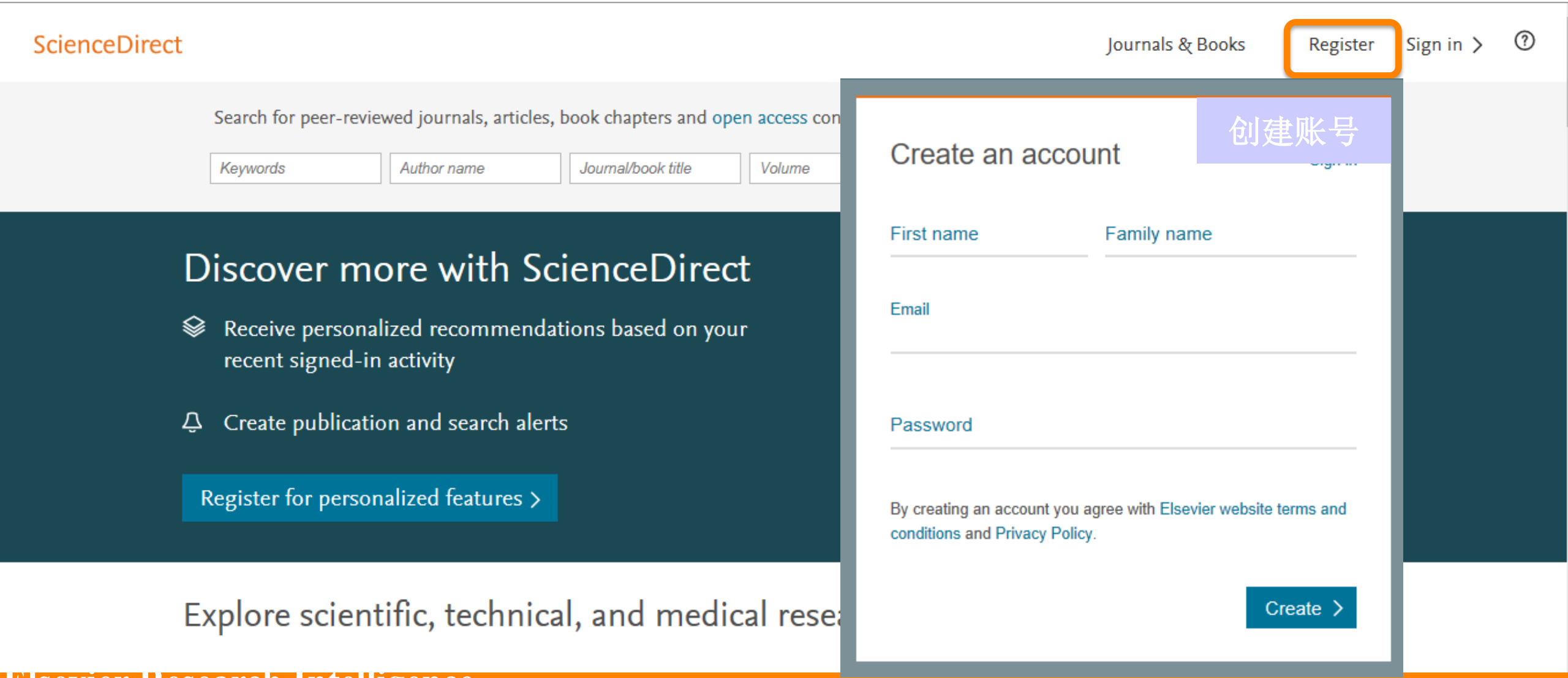
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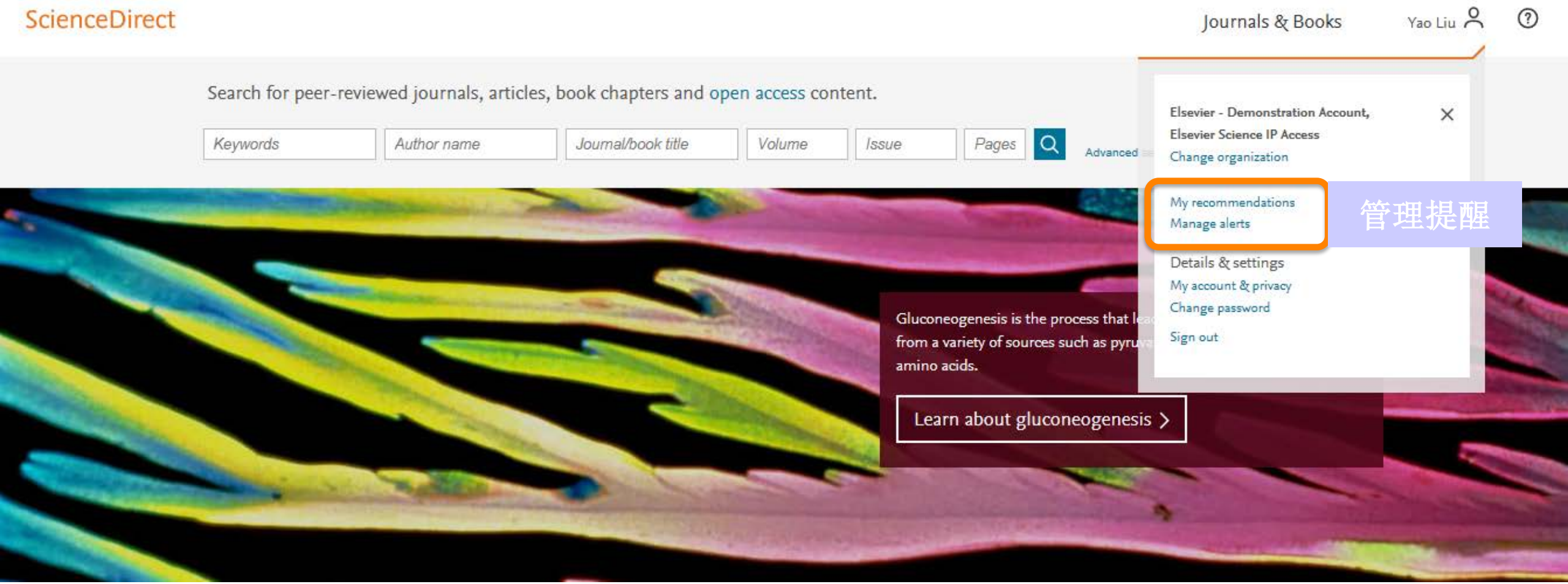
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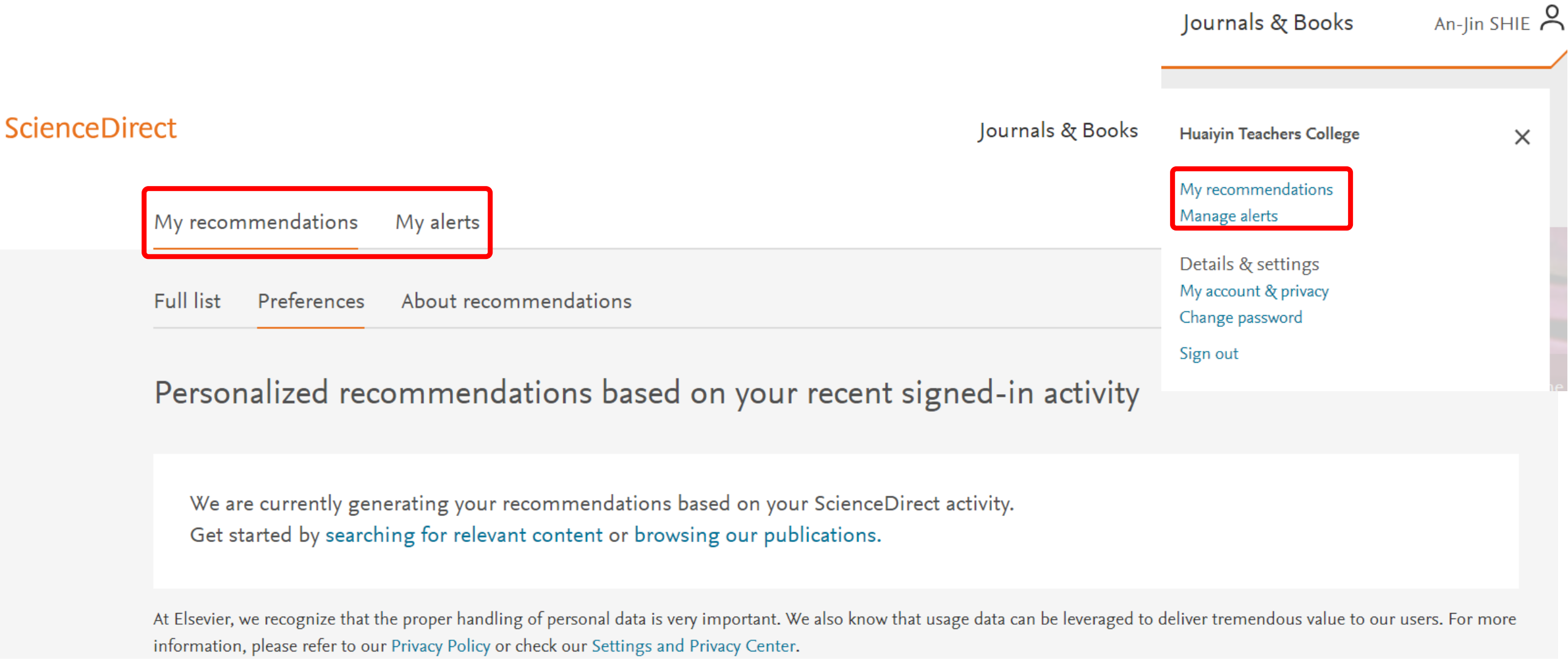


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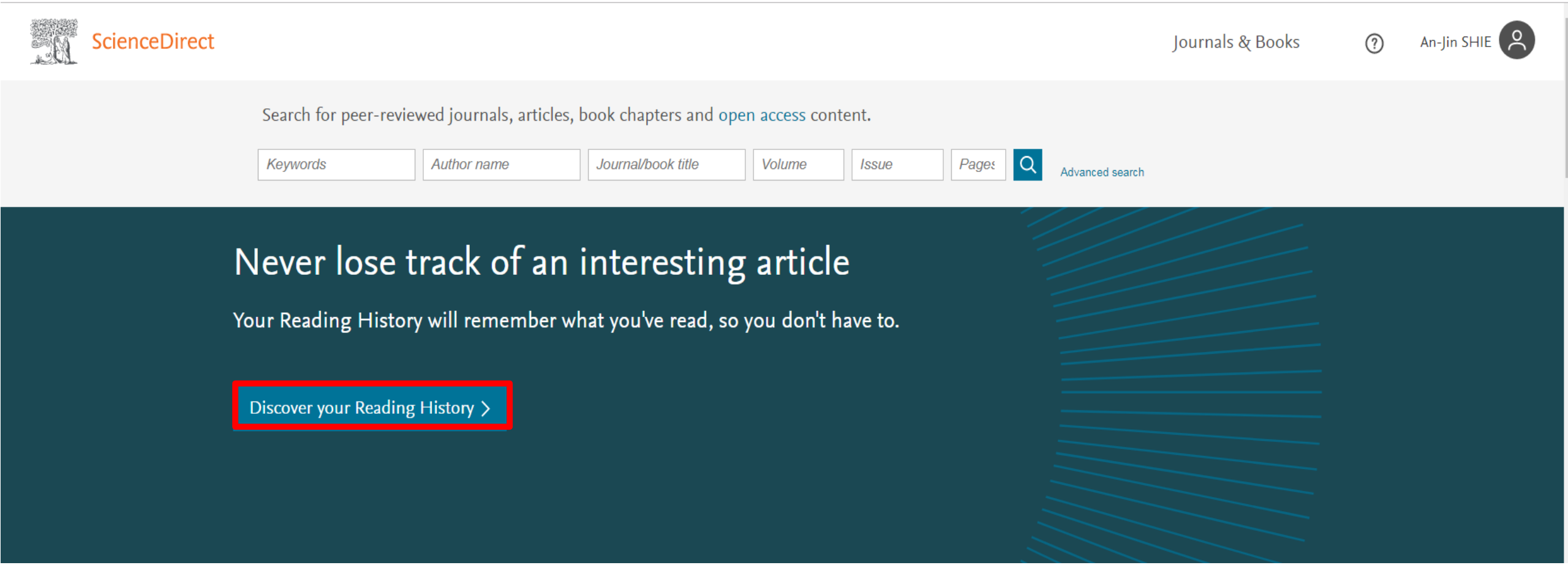
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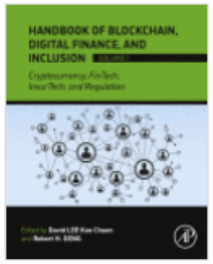
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- The hyphen (or minus symbol) is interpreted as the NOT operator

  For example: `black -hole` will return results containing 'black', but exclude any instances where 'hole' appears with it.

- Boolean precedence is as follows:

  1. NOT
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- Parentheses can be used when nesting clauses so the grouping is clear

  For example: For `a OR b AND c`, enter `a OR (b AND c)`

- Quotation marks can be used to specify terms which must appear next to each other

  For example: `("heart attack" OR "myocardial infarction") AND diabetes AND NOT cancer`

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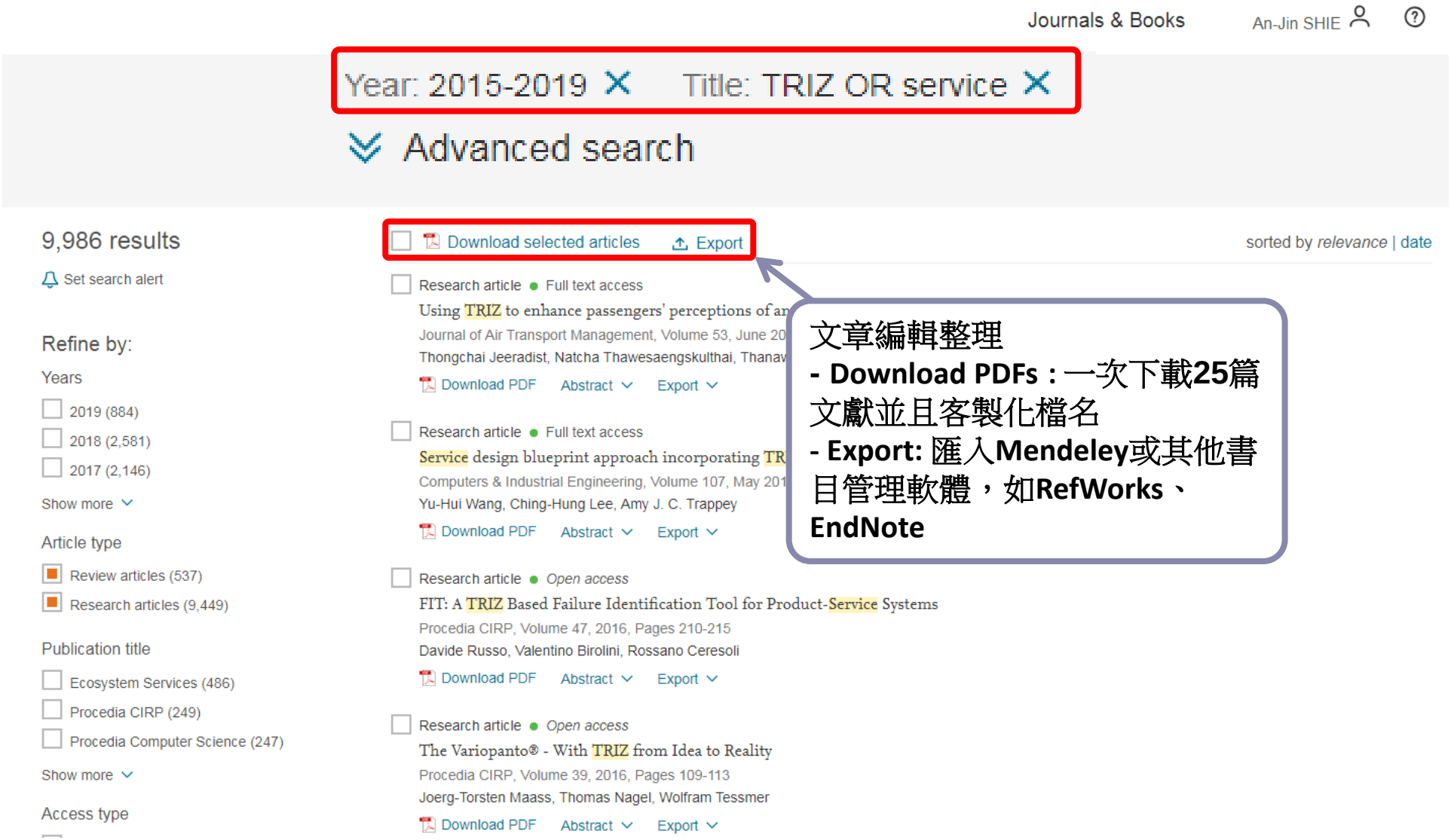
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Abstract

Creativity and innovation are acquiring a foremost importance in the scientific and engineering world. TRIZ offers a systematic approach for problem solving, still it requires creativity abilities when translating the recommendations offered by inventive principles and standard inventive solutions into the specific domain of the problem. Goal of this paper is to show that creativity can be enhanced if the learning process is better understood and how strongly learning and creativity training are linked. The technologist who wants to be a lifelong learner and a creative professional inventor can profit from different techniques that cognitive psychology proved to be effective for learning, like metaphor, story and visualization, focused and diffuse modes of thinking, interleaving and how to overcome Einstellung. Their commonalities and relationships with problem solving

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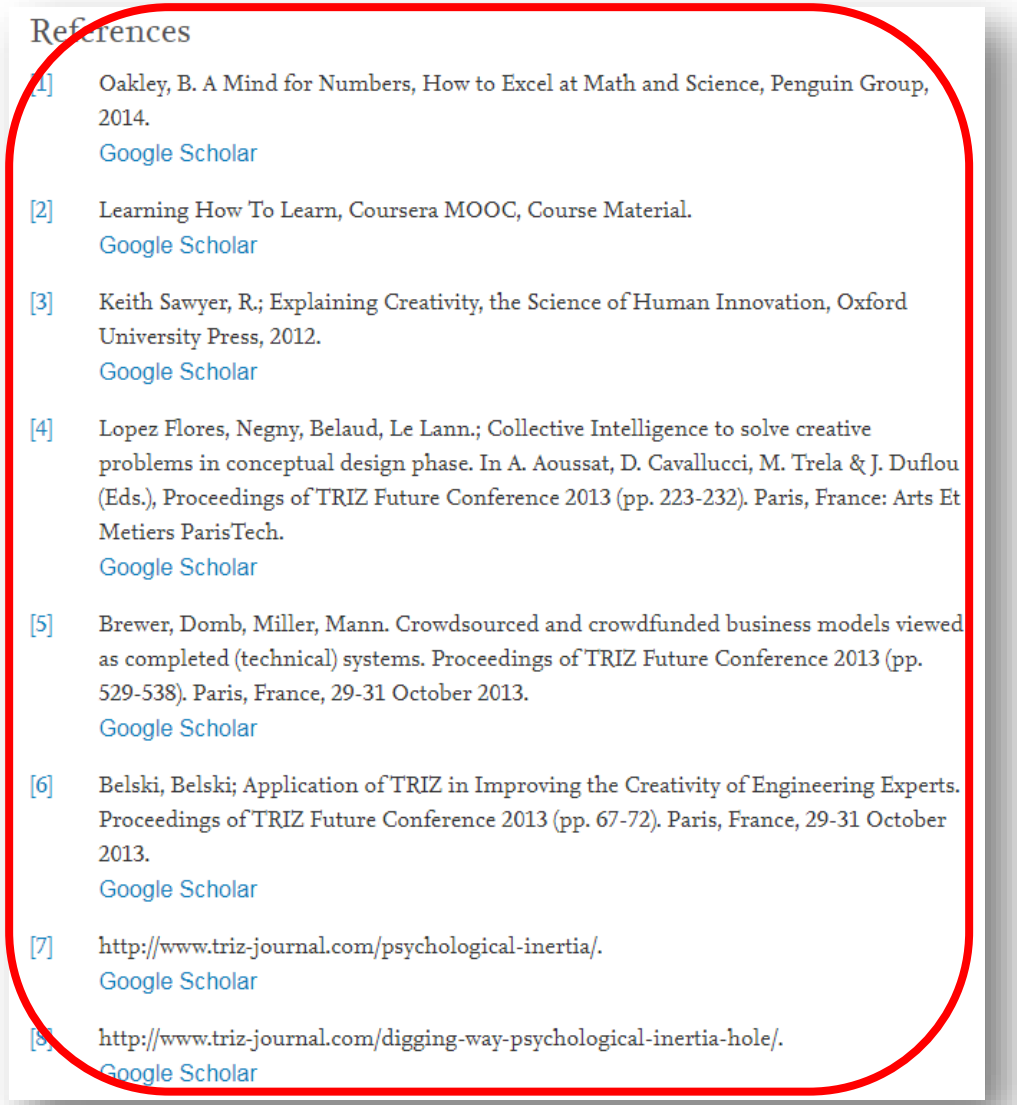
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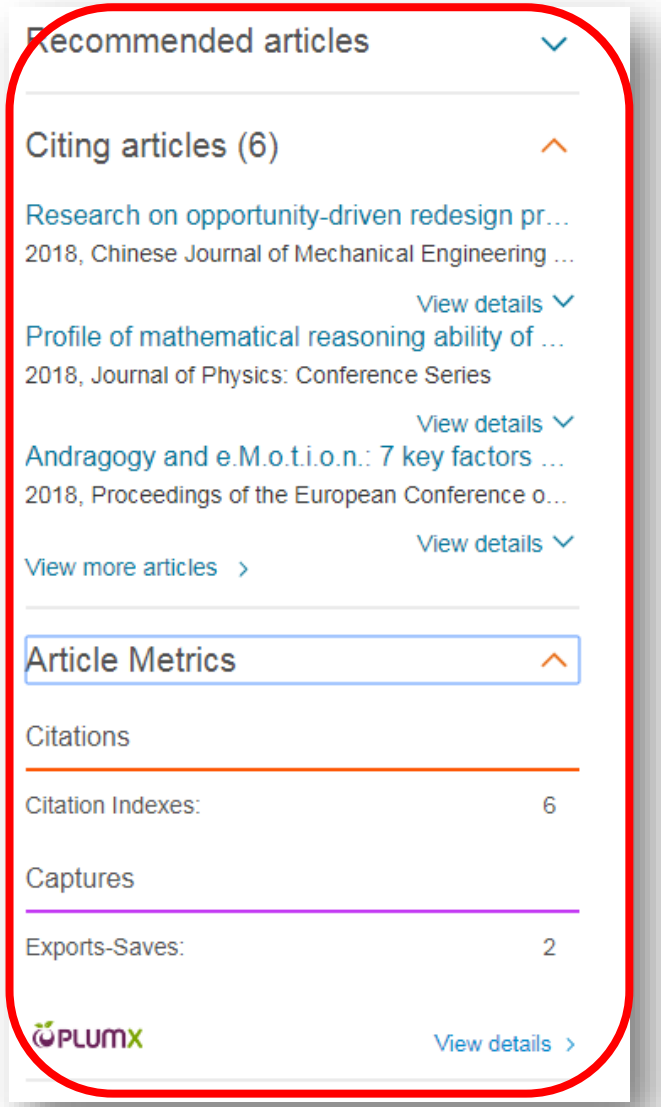
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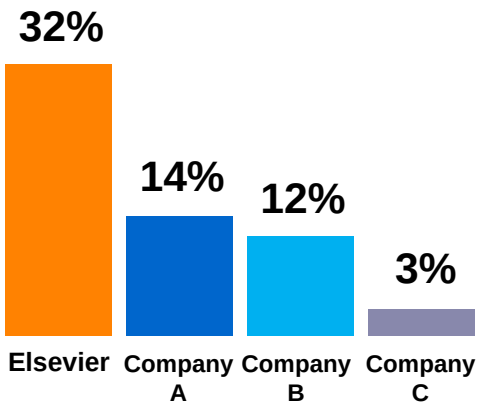
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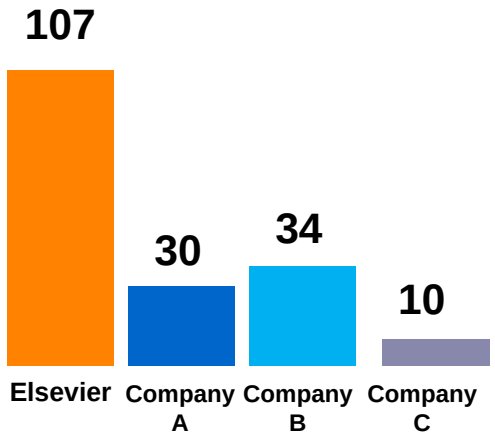
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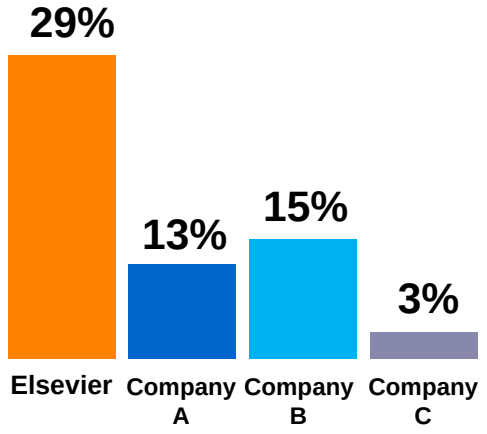


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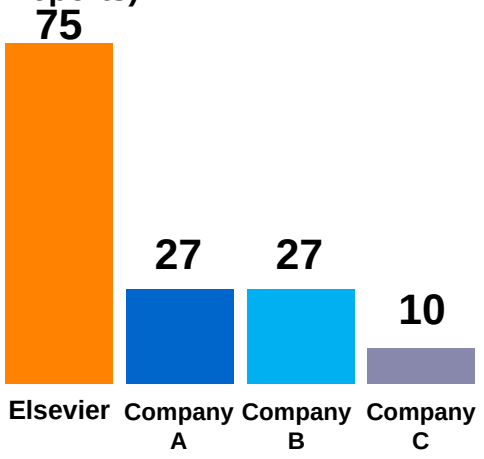
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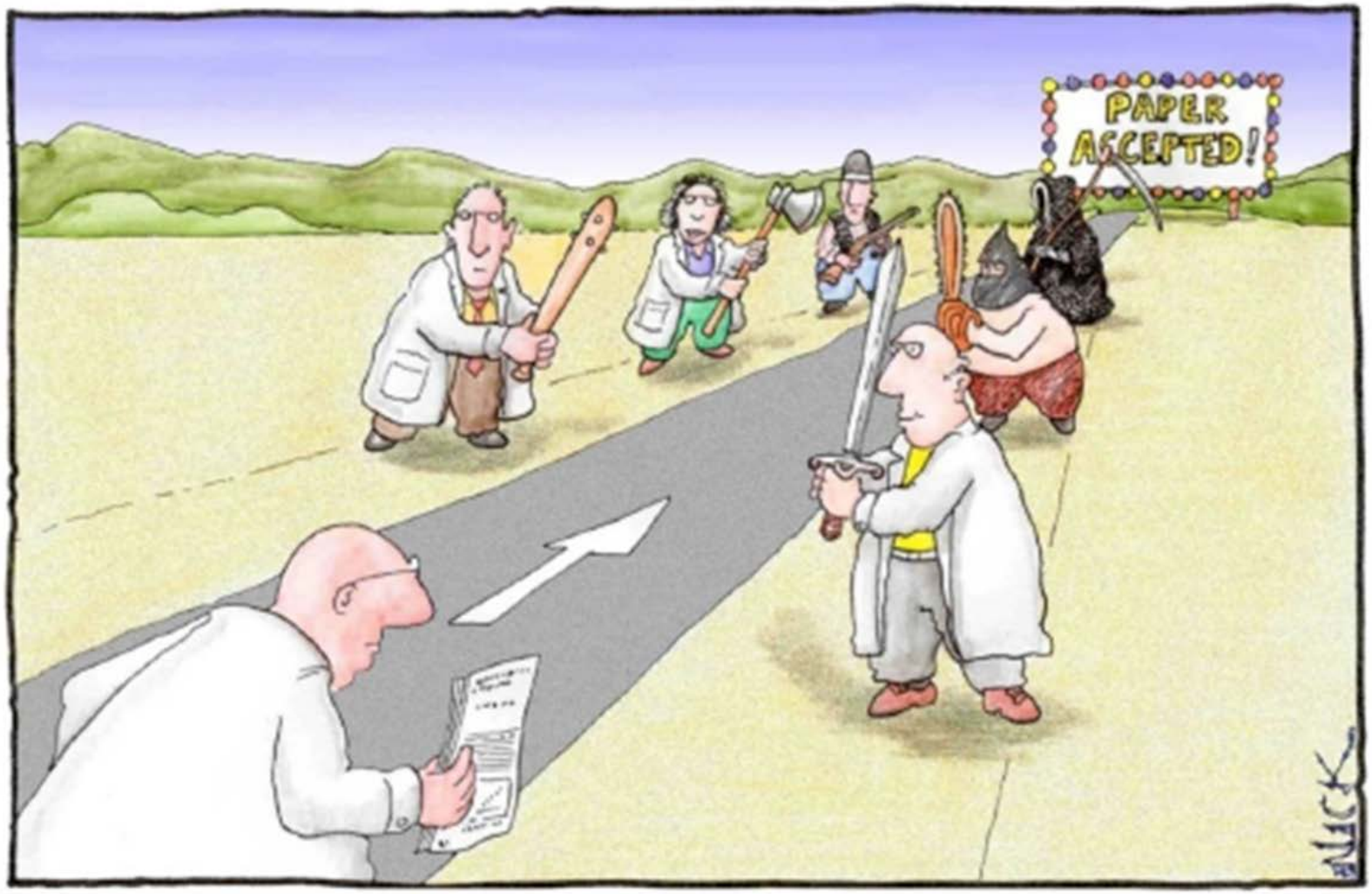
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Design/methodology/approach – This study introduced perceived usefulness and perceived ease of use as intermediate variables. Four sectors in the service industry were selected for research, namely scientific research, technical services and geological prospecting, tourism, and finance industry and education staff. Subsequently, we administered a questionnaire to demonstrate the research framework. In this study, 466 service industry employees were sampled using path analysis.
Findings – The results of this study revealed that perceived ease of use is an intermediate variable between company website quality and company attractiveness. Corporate culture fit was the most crucial factor of company website quality and was proven highly effective for enhancing company attractiveness.
Research implications – employees with higher Technology Readiness (TR) are more conversant regarding how to utilize information provided by company websites. A company's website enables the company to interact with its employees, and the service firm should focus primarily on improving its Perceived Ease of Use (PEOU) to help users retrieve information of interest.
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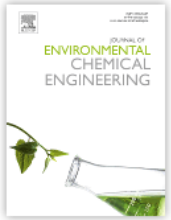
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